

# BELGIAN ECONOMIC MISSION EGYPT



**CAIRO, 31 MAY-04 JUNE 2016**

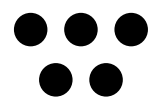
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EXPORT  
INVESTMENT

# BELGIAN ECONOMIC MISSION

## EGYPT



Cairo, 31 May - 4 June 2016

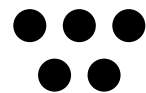
الغرفة التجارية العربية  
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EXPORT  
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# WALLONIA EXPORT-INVESTMENT AGENCY (AWEX)

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mail@awex.be  
www.awex.be**



The Wallonia Export-Investment Agency (AWEX) is the Wallonia Region of Belgium's government agency in charge of foreign trade promotion and foreign investment attraction. The agency has a worldwide network of 109 Economic and Trade Attachés. AWEX is ISO 9001 certified since April 2002.

As a foreign trade agency, AWEX carries out a mission of promotion and information for the benefit of both Wallonia and the foreign business community.

Upon request, AWEX assists buyers, decision-makers, importers and foreign prospects by:

- Providing economic data on Wallonia and its export potential;
- Disseminating information on products and services from companies located in Wallonia;
- Identifying companies in Wallonia for international partnerships;
- Distributing lists of exporters from Wallonia.

As an export partner for Wallonia-based companies, Awex offers a wide range of export-oriented services and activities:

- General and commercial information on foreign markets;
- Market studies tailored to specific areas upon request;
- Organization and planning of marketing activities (international trade shows, economic missions, sector-based contact days...);
- Establishing contacts with international organizations;
- Promoting Wallonia's export potential abroad;
- Financial support and export financing;
- Training in international careers.

As a foreign investment agency, AWEX has an overall responsibility for the attraction of foreign investment in Wallonia. This includes seeking out and providing information to potential foreign investors. The Agency also offers a pro-active follow-up service to investors already established in Wallonia. In addition, it is in charge of identifying new foreign investors for the acquisition of industrial sites under restructuring process.



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## BRUSSELS INVEST & EXPORT

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Brussels Invest & Export is the foreign trade and investment agency of the Brussels-Capital Region. It aims to promote the internationalization of the Brussels economy.

Brussels Invest & Export assists Brussels companies operating in foreign markets. About ninety five economic and trade commissioners across all continents provide free guidance to SMEs, target potential local prospects and partners, organize matchmaking visits... Concrete initiatives in Brussels and abroad include trade missions, contact days, buyers' invitations and collective stands at international trade fairs.

Brussels exporters are listed in a database, [www.brussels-exporters.be](http://www.brussels-exporters.be), which can be accessed by all foreign companies searching for partners.

Another mission of Brussels Invest & Export is to attract foreign companies to Brussels and to provide them with support, should they decide to locate their business in the Region.

To enable investors to assess the benefits of establishing in the capital, Brussels Invest & Export offers them a « Welcome Package » which includes equipped office space at no cost for a three-month period.



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## ABLCC

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الغرفة التجارية العربية  
البلجيكية اللوكسمبورجية



Arab-Belgian-Luxembourg  
Chamber of Commerce

As a member of the General Union of Chambers of Commerce, Industry and Agriculture for the Arab countries since 1978, the ABLCC fulfils the essential role of bridge between Belgium, Luxembourg and the Arab countries.

The ABLCC strives to improve the services it provides to the business community. The Chamber undertakes initiatives to promote trade and investment relations between Belgium, Luxembourg and the Arab world, thereby encouraging the emergence of an economic and trade network. It gives member companies access to valuable business information, enabling them to take full advantage of the enormous possibilities that emerge from the complimentary market existing between the Arab world, Belgium and Luxembourg. Last, but not least, the ABLCC is strongly committed to enhancing mutual understanding between both regions on all levels, and is therefore glad to offer its support to several cultural and educational initiatives that aim for this very goal.

The ABLCC offers its members a quality service tailored to their needs, based on in-depth knowledge of and a strong network of the economic and commercial world within Belgium, Luxembourg and the Arab countries.



**Qaisar HIJAZIN**  
Secretary General

## EMBASSY OF BELGIUM IN EGYPT

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## ECONOMIC AND COMMERCIAL REPRESENTATION

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# LIST OF PARTICIPANTS

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# ACIERS GROSJEAN

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www.aciersgrosjean.be



## **Sector: Trading & Distribution of steel**

**Aciers (Steel) Grosjean Group** is a family business active for over 30 years in trading and distribution of steel, at the heart of Europe, we are present in Belgium with 5 sales depots and an international trading department. To ensure a perfect finish for your products, trust our various comprehensive services and quality. Aciers Grosjean is now looking for new partners able to import, use or sell our products.

## **Products:**

- Coils, strips, sheets, headers and footer reels;
- Galvanized, Pre- painted, Hot Rolled, Cold -rolled;
- Products: production excess, second and third choice.



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# ASEPTIC TECHNOLOGIES

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## **Sector: Pharmaceutical & Biotech Industry**

ASEPTIC Technologies develops and commercializes innovative solutions for pharma and biotechs active in aseptic filling and transfer of injectable drugs, such as:

- The AT-Closed Vial® Technology, based on a polymer ready-to-fill vial, supplied already clean, closed and sterile. Then, the quick, dry and closed process used to fill these vials through their stopper ensures very safe operations by reducing by 100 the risk of drug contamination. On top, that process is much more compact than the traditional machine as vial and stopper preparation steps are just made obsolete;
- The AT-Port™ and the AT-Connect™ that allow safe aseptic transfer of a liquid drug through a wall between areas of different classifications. Typically that system is used for transferring the product from the tank to the inside of RABS or isolators where the vials are filled.



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## **Sector: Rail, Urban transport - Ports**

BEMOBEX is Belgian international cluster of companies - public or private, large, medium or small sized active in Belgium in the domains of public transports and/or port infrastructure.

It acts as a catalyzer towards its members that encourages synergies between them to develop so a more global and optimal offer in order to better answer to the needs of the international markets.

It is also a relay towards the Belgian public authorities in order to sensitize them on the economic importance of public transports and ports and the “flag” of the Belgian know-how in rail/urban transport and port logistics, in cooperation with the other initiatives existing in Belgium.

It groups around 40 members:

- National (INFRABEL, SNCB) and regional (De Lijn, STIB, TEC) public transport companies;
- Largest private companies: AEG tranzCom, ABC, ALSTOM, BESIX, CMI, COFELY, PORT OF ANTWERP, TRACTEBEL, TRANSURB, VAN HOOL, ...).



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# CABLERIES NAMUROISES

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## **Sector: Steel wire ropes and accessories**

**CÂBLERIES NAMUROISES (CN)**, Belgian company established in 1934, is **wholesaler of steel wire ropes for hoisting, drawing and stowing** (for all kinds of hoisting such as winch, crane, trolleys, nautical rigging, offshore, fishing, shipping, work in forest, industry, agro-alimentary industry, handling, mining, petrol industry, harbor, etc.

**CN imports, transforms and exports** steel wire ropes (galvanized, ungalvanized and stainless steel) of any type or size with or without PVC, Eltex or TPE coating.

CN also supplies any kind of hoisting, architecture accessories and fittings (slings, chains, thimbles, shackles, turnbuckles, fasteners, hoisting straps, Tirfor, dynamometers, etc.



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## **Sector: Construction, Manufacturer of steel roof tiles**

High quality roofing steel tiles. Secure, attractive, durable & environmentally friendly and made in Belgium. Coversys started 18 years ago and is one of the best known brands in the steel roofing tiles industry. Coversys tiles have exceptional quality, durability and aesthetic value and an excellent track record in multiple countries and markets.

Its single factory outlet in Belgium is capable of producing a large volume of high quality tiles and giving us the benefits of excellent quality control and ability to innovate. The company's environmental credentials in the manufacturing process are excellent.

The technology of manufacturing our tiles is considered to be superior to the competition in the steel roof tiles market. In the past 18 years, 6 million Coversys steel roof tiles covering approximately 3 million square meters of roof area in 27 different countries.

We have EU (CE) accreditation for our tiles. Coversys has chosen to use Aluzinc steel made in Europe from Arcelor Mittal.



**Naran SHANKLA**  
Managing Director  
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# EGYPTIAN BELGIAN ARCHITECTURE CONSULTANT

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www.ebac.com



## **Sector: Architecture**

We are a leading union of European companies covering all aspects of building with highly specialized professionalism that have made of our achievements a high standard environment friendly architectural art. EBAC for designs and engineering consultancy covers the whole aspects of modern construction in terms of artistic and aesthetic values with a careful study of the components used. We provide solutions and technical advice for those working in the field of eco-friendly and smart architecture.

In order to reach the leadership in the design and implementation of projects, it was necessary to add to the outstanding expertise of our company (the Egyptian Belgian company) a strong and well-established partnership of distinguished European partners expertise to ensure keeping up with the continuous development in smart and environmental friendly architecture of renewable energy that are adopted as the basis in all stages of design projects.

## **EBAC is representing many companies:**

- BUSINESS LIGHTING CONSULTANT;
- DOMESTIA (Home Automation System);
- SMARTNODES (Smart Street Lighting);
- SIA (Société Internationale d'architecture).



**Ossama CHARAF**  
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## ENGIE - FABRICOM

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www.engie-fabricom.com



### **Sector: Oil & Gas**

**Cofely Fabricom Oil, Gas & Power** with Cofely Fabricom International Operations (Belgium) in the lead, is specialized in executing large scale and/or complex projects in Europe and Africa (references up to 3 million man-hours). Cofely Fabricom Oil, Gas & Power (Key figures 2014: Turnover: 460 million EUR & Personnel: 2500), as an operational unit within Cofely Fabricom, provides clients in Europe and Africa with a complete range of technical services and solutions, effectively combining engineering, construction and operational needs throughout the lifecycle of their assets. The unit combines the know-how and resources of 6 Fabricom entities, some of which have been active in the North Sea oil and gas markets for more than 30 years. Each company, a heavyweight in its own sphere of activity in Belgium, the Netherlands, UK, Norway, Canada and Mozambique is contributing a wealth of experience and competencies to the cross border operational unit that is establishing itself as key player in the industry.



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# EVS BROADCAST EQUIPMENT

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www.evs.com



## **Sector: Manufacturer - Broadcast**

EVS is globally recognized as the technology leader for live video production. The company introduced Live Slow Motion replay in 1994, and has continued to build on its reputation for quality and reliability with solutions that enhance live sports, entertainment and news content.

Innovations – such as the C-Cast multimedia platform and DYVI IT-based switcher – are raising the bar for live production enrichment, management and distribution. Broadcasters, rights owners, producers and venues alike use EVS to maximize the value of their productions and increase revenue streams.

The company is headquartered in Belgium with offices in Europe, the Middle East, Asia and North America, and provides sales and technical support to more than 100 countries. EVS is a public company traded on Euronext.



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www.fabroca.com



## **Sector: Bovine Genetics**

Fabroca is a producer and distributor of semen and embryos of the Belgian Blue breed. Fabroca has bulls of high genetic level with height and hardiness. The sperm of these bulls is used in the Belgian market in purebreds. In the international market, Belgian Blue genetics is mainly used in cross-breeding with local cows or dairy cows to improve the meat quality of calves.

The Belgian Blue breed is the most muscled cattle breed in the world. The Belgian Blue is homozygous for the myostatin gene (mh) responsible of the muscular hyperplasia. This is the result of a rigorous selection started after the war. In crossbreeding, the Belgian Blue always improves the beef qualities of calves without causing calving problems.

We offer a wide range of high genetic Belgian Blue bulls used in pure-bred and bulls used in cross-breeding in Belgium and Europe. We also offer a wide range of dairy bulls, french bulls (Charolais and Limousin) and Angus beef.



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**Dr. Alain HARVENGT**  
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# FRESHMED

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www.freshmed.be



## **Sector: Food**

The Freshmed Company is specialized in the import of fresh products from various Mediterranean regions. In addition to wholesale business, our supermarkets offer retail sales, creating a connection between East and West. We also offer a catering service combining flavors from Lebanon, Greece and all over the world. Our latest addition, the Freshmed store offers more than 2500 square meters of fresh, original, and international products. The new supermarket is located in a wonderful place just nearby the European facilities in Brussels (Belgium).

Our plans in Egypt is to look for companies specialized in the sale of frozen products especially:

- Green broad been normal and peeled;
- Green minced frozen Molokhia and Molokhia leaves;
- Artichoke;
- Green okra zero;
- Spinach;
- Green peas and all the vegetables in general.

Everything around the food sector interests us.



**Rakzalla KURIAKOS**  
General Manager

## S.I.A.

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www.sia-arch.eu



### **Sector: Architecture - construction**

For the last 20 years our mature and experienced company SIA includes amongst its many architectural achievements over 12000 condominiums or 100,000 sq m yearly.

#### RESIDENTIAL

- Single-Family Homes
- Multi-Family Homes
- Urban Planning
- Multi-Residential Developments

#### COMMERCIAL AND PUBLIC BUILDINGS

- Offices
- Governmental buildings, Police, Fire Stations
- Children nurseries, Long Term Care Centres

#### HOTELS AND LEISURE

#### INDUSTRIAL AND RETAIL CENTRES



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# TMS WORLDWIDE

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Technical Mechanical Services

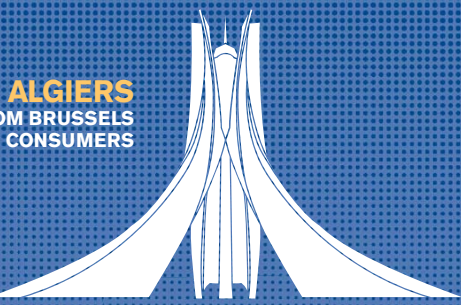
## **Sector: Mining, Earth Moving, Road Construction, Contractors**

TMS (Technical Mechanical Services) is specialized in the supply of spare parts for over 40 brands of earthmoving machines, Road making machines, drilling machines, forklift trucks and trucks, not to mention our intensive range of engines, undercarriage and filters. We supply the complete range of genuine spare parts for all the brands listed complete with manufacturer's warranty. We have the latest computer technology incorporating a database that has more than 42 million item entries. This allows us to immediately identify the parts that you require and the best price available from our global supply chain. The availability of the goods will have been pre-checked, the time to deliver direct to your door will have been calculated and our Logistics department. We will ensure that the good will arrive with you on time and in excellent condition. Our business is tailored to the local needs of your business. Your local Sales Advisor will find the best solutions for your individual business allowing you to gain from all the advantages of having a truly international and secure supplier.



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**ALGIERS**  
1,573 KM FROM BRUSSELS  
ALGERIA : 40 M CONSUMERS



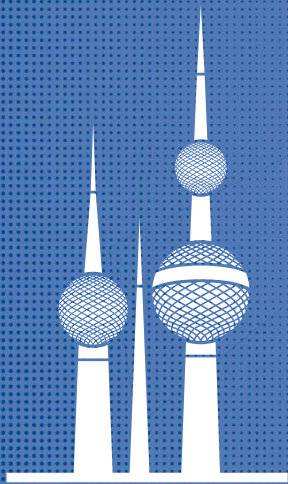
**LONDON**  
321 KM FROM BRUSSELS  
UK : 64 M CONSUMERS



**NEW YORK**  
5,897 KM FROM BRUSSELS  
USA : 321 M CONSUMERS



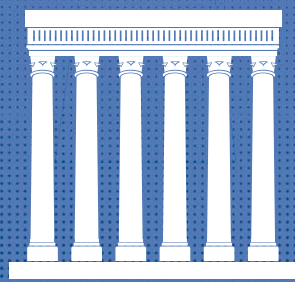
**BRUSSELS**  
CAPITAL OF EUROPE  
KEY TO 500 M EUROPEAN CONSUMERS  
& SPRINGBOARD TO THE WORLD



**KUWAIT**  
4,328 KM FROM BRUSSELS  
KUWAIT : 3 M CONSUMERS



**DUBAI**  
5,157 KM FROM BRUSSELS  
UAE : 6 M CONSUMERS



**BEIRUT**  
3,145 KM FROM BRUSSELS  
LEBANON : 6 M CONSUMERS



BRUSSELS REGIONAL PUBLIC SERVICE

## ENTER A WORLD OF NEW PERSPECTIVES

You are an exporter based in Brussels or a foreign investor targeting Brussels ?

You want to benefit from our full range of services ?

Go straight to [www.brusselsinvestexport.be](http://www.brusselsinvestexport.be) or [www.investinbrussels.com](http://www.investinbrussels.com), or call **+32 2 800 40 00**.



**invest-export**  
**.brussels**  
building new perspectives



# Feel inspired



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*« I fell in  
love with  
Wallonia »*

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Wallonia.be

## **Wallonia is full of great assets. Help spread the word !**

You like Wallonia and you want to enhance its global reputation ? Join our network of Wallonia.be Brand Ambassadors !

### **One mission, lots of benefits!**

We want to promote Wallonia and you can help us: share information from our website and social networks, add the Wallonia.be logo and slogan Feel inspired to your website, blog or email signature, inform us about development opportunities for the Wallonia Region, bring the brand to life by actively taking part in conversations on Facebook, Twitter or LinkedIn and by recruiting other Ambassadors...

In return, you get a chance to:

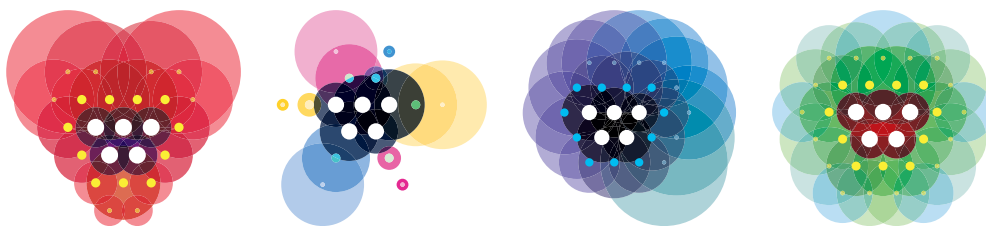
- promote your activities and share your success stories on the Wallonia.be Ambassadors' blog
- expand your network using the private area on the portal
- receive a newsletter about the Region and the Brand Ambassadors' network
- be invited to exclusive events
- use the Wallonia brand logo and benefit from the Region's reputation

### **How to become a Brand Ambassador?**

Complete the online application form on the website (<http://www.wallonia.be/en/ambassadors>). Simply answer three questions and we will let you know if your profile matches the network we want to implement.

### **Do you want more information?**

Contact : [ambassador@wallonia.be](mailto:ambassador@wallonia.be) !



**Wallonia is open to the world !**

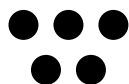
**... with a sense of sharing, accessibility, technical know-how and quality of life**











# Wallonia.be

EXPORT  
INVESTMENT

## WALLONIA EXPORT-INVESTMENT AGENCY

### Export

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