



# BELGIUM Wallonia

@ GULFOOD 2024

19 – 23 February 2024

DUBAI



Wallonia.be



Wallonia has an excellent logistics infrastructure and «multimodality» is the keyword. **Liege Airport** was awarded the title of **best cargo airport in the world** for the year 2020. You will also find yourself well supported : the actors of the sector are gathered in the «Logistics in Wallonia» cluster.



# BELGIUM Wallonia

## GULFOOD 2024

Sheikh Saeed Hall  
Stand S2-C4-S2-D35

19 - 23 February 2024

DUBAI

Partner



Wal  
Food



## Wallonia, open to the world at the heart of Europe

To begin with, a little bit of geography is required... Wallonia is, with Brussels, the part of Belgium where French is spoken. But also, English, German and Dutch, since its privileged position in the heart of Europe – out of Europe's 500 million consumers, 60% are located within a 1,000-kilometer radius around Wallonia – makes it an economic crossroads of choice, naturally open to the world, offering a multitude of advantages to foreign investors.

By coming to Wallonia, you are locating your business in the direct vicinity of Brussels (1,700 European HQs, European Union, NATO, 2nd world journalistic center after Washington DC...), between Paris, Amsterdam, London, Luxembourg and Frankfurt. This ideal position gives you access to a market of 375 million consumers in four hours by road, with distribution facilitated by highly developed infrastructure, including five multi-modal platforms in particular on the borders of Germany, the Netherlands and France. In addition, a serious advantage in this part of Europe that is almost saturated, you have rapid access to infrastructure tailored to your needs. In effect, large spaces and buildings that are immediately available await you in more than two hundred business parks. Ideally located in Europe's major corridors of communication, they are equipped at a real estate cost that is amongst the lowest in Europe.

Then it should be noted that rates of corporation tax are amongst the lowest in Europe (between 26 and 28%), in addition to an attractive tax regime for shareholders and expatriate executives. In addition, the self-funded share of an investment is tax- deductible.

In parallel with this attractive taxation regime, significant financial incentives are offered. In fact, European and regional financial support is particularly significant and completely tax exempt: in some parts of the region this financial support can amount to 30% of the investment for large companies and 35% for SMEs.

Finally, several strengths are a direct result of the region's human resources... Personnel you find in Wallonia are productive, competent and multilingual. In fact, its productivity is among the highest in the world and the supportive social consensus ensures a quality of business relationships without comparison. You should also be aware that Wallonia is one of the world's largest exporters on a per capita basis. By setting up your business here, you will benefit from an exceptional export culture that is open to the world, as well as financial incentives and a network of more than a hundred economic and commercial attachés throughout the world...

A few figures to support this export trend: while Wallonia represents approximately 0.1% of world GDP, Walloon companies are responsible for 0.3 % of world trade, and nearly 70% of the overall turnover of Walloon firms is derived from exports, one of the highest export rates in the world (EU average: 30%).

# CROSS MARKETS GULFOOD Dubai 2024!

19 > 23  
FEB  
2024

*Gulfood*

Wallonia.be

## Meet innovative Belgian food and food technology companies at the Belgian Pavilion at the biggest food exhibition in the world

We are pleased to inform you that we will be present at the Belgian Pavilion at GulFood 2024 Exhibition (Dubai World Trade Centre, Sheikh Saeed Hall, Stand 2C-C4) to facilitate business contacts between buyers and trade visitors to the Exhibition and Belgian manufacturers, suppliers and exporters of a wide variety of food products and food industry ingredients.

**If you are visiting the GulFood 2024 Exhibition and are interested in meeting with renowned and innovative Belgian companies or you are looking for any other food products, kindly contact us at the following emails and we would be happy to arrange a meeting & also respond to your inquiries.**



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Feel inspired

Wallonia.be  
EXPORT  
INVESTMENT



# WALLONIA EXPORT & INVESTMENT AGENCY

The Wallonia Export & Investment Agency (AWEX) is the institution in charge of the development and management of Wallonia's domestic and international economic relations.

Through a personalized, innovative, and sustainable approach, AWEX supports Walloon companies - regardless of their size, sector, or target market - in every step of their international endeavors. This includes exports, technological partnerships, and development abroad.

The agency's vast network of connections ensures the best advisors are always by your side. Our local anchors and agents abroad are capable of providing unparalleled insight to take your company to the next level. In addition, our connections will help establish your business in the global marketplace and promote it throughout the world. Training, incentives, and international financing are also available.

AWEX is also committed to strengthening Wallonia's position as the premier gateway for international investors seeking success in the heart of Europe. We work closely with them to inform, convince, and advise at every stage of their development.

Feel free to get in touch with one of our local or international agents via our websites listed above. In our network of more than 400 employees in nearly 100 countries around the world, there is always someone ready and willing to support you in your approach.

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info@awex.be

Mrs Pascale DELCOMMINETTE | CEO

[www.awex-export.be](http://www.awex-export.be)  
[www.investinwallonia.be](http://www.investinwallonia.be)  
[www.wallonia.be](http://www.wallonia.be)



## WWW.WALFOOD.BE A WEBSITE LINKING TO 300 BUSINESSES

If you are looking for one of the following production methods:  
**organic, Halal, Kosher ...**

If you are interested in **PRIVATE LABEL** (distributor branded products)  
If your activities are based on the type of packaging: **vacuum packed, frozen, smoked, preserved ...**

### WALFOOD PRESENTS BUSINESSES WORKING IN WALLONIA IN THE FOLLOWING SECTORS:

- Bakery, confectionery and waffles
- Beers and spirits with character
- Chocolate and confectionery
- Commercial and collective catering
- Dairy and egg products and derivatives
- Delicatessen products
- Fish, crustaceans and shellfish
- Ingredients and Food Supplements
- Fruits and vegetables, Belgian fries
- Meat and cold cuts
- Spices and condiments
- Water and non-alcoholic drinks
- Miscellaneous

FOR INFORMATION ON THESE BUSINESSES OR  
THE POTENTIAL OF THE  
WALLOON AGRIFOOD SECTOR,

YOU ONLY NEED ONE ADDRESS :

[AGRIFOOD@AWEX.BE](mailto:AGRIFOOD@AWEX.BE)



Inspired by Food



# USEFUL ADDRESSES



## In Belgium/in Belgian:

Espace International Wallonie-Bruxelles  
Place Saintelette, 2  
B - 1080 BRUSSELS  
Tel: +32 2 421.82.11  
Website: [www.walfood.be](http://www.walfood.be)  
**Pascale DELCOMMINETTE, CEO**

**Mrs Maïté FERREIRA DE CRASTO**  
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## In Dubai

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## In Abu Dhabi

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# EXHIBITORS

10	ALIMAD FOOD	S2 - C28
12	ALTESSE QUALITY FOOD	S2 - C08
14	BAKBEL EUROPE	S2 - D03
16	BRASSERIE VAL DE SAMBRE	S2 - D23
18	CONFITURE L'ARDENNAISE	S2 - D31
20	DARI FOODS INTERNATIONAL	S2 - D11
22	DELY WAFELS	S2 - C32
24	ECOFROST	S2 - D27
26	EUROFIT	S2 - D07
28	ILANGA NATURE	S2 - C12
30	NUTRADIA	S2 - C16
32	PMSWEET	S2 - C36
34	PULVIVER	S2 - C04
36	ROYALE LACROIX	S2 - C24
38	UNIVERS DRINK	S2 -D35

# ALIMAD FOOD



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7822 Ghislenghien  
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T: +32 68 285 285  
E-mail: [info@alimad.be](mailto:info@alimad.be)  
Website: [www.alimad.be](http://www.alimad.be)

**CONTACT**  
Samir Abousleiman, CEO  
E-mail: [samir@alimad.be](mailto:samir@alimad.be)

## ACTIVITIES, PRODUCTS AND BRANDS

Alimad Food is a Production company: Orange blossom water Rose water Glucose syrup Honey flavor Flavorings and coloring. Own brands SAMRA NAHLA ASSAL ZEST.

## CERTIFICATION

HACCP and FSSC22000 (in progress)





# ALTESSE QUALITY FOOD



Rue de Gelée, 4  
4800 Verviers  
BELGIUM  
T: +32 87 766 338  
E-mail: [export@altesse.be](mailto:export@altesse.be)  
Website: [www.fayza.be](http://www.fayza.be) - [www.lamaisonbelge.be](http://www.lamaisonbelge.be)

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Sola IBRAHIM, Export  
Mobile: +32 498 886 532  
E-mail: [sales@delka.be](mailto:sales@delka.be)



## ACTIVITIES, PRODUCTS AND BRANDS

Altesse Quality Food is a Belgian family-owned company created in 1954. We produce cold emulsified sauces, mayonnaises and vinaigrettes only with selected finest raw ingredients. Our products are sold under our own brands or in Private Label. We propose a large range of packaging ( from retail to food-service).

## CERTIFICATION

IFS certification, EUROHALAL certification, IMANOR certification, CERTISYS certification, ORTHODOX UNION certification



# BAKBEL EUROPE



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Website: [www.bakbel.com](http://www.bakbel.com)

**CONTACT**  
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### ACTIVITIES, PRODUCTS AND BRANDS

Since 2007, Bakbel is a Belgian SME specializing in the production of fruit-based ingredients for the pastry and bakery industry. The range includes all types of technical glazes (cold, hot, chocolate, spray), fruit fillings, water-based creams (eggless and non-dairy), etc. From the heart of Europe, Bakbel manufactures, markets and ships its products to all continents.

### CERTIFICATION

BRC AA+, HACCP, HFCE Halal, KOSHER





# BRASSERIE VAL DE SAMBRE



Rue du Chêne Maillard, 8  
6530 Thuin  
BELGIUM  
T: +32 71 23 24 70  
E-mail: [contact@brasserievds.be](mailto:contact@brasserievds.be)  
Website: <https://www.brasserievds.be/>

**CONTACT**  
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## ACTIVITIES, PRODUCTS AND BRANDS

Our brewery is specialized in the production and sales of fruity beers 0,0% ABV under the brand CHÉRIE. We export in more than 20 countries.



# CONFITURE L'ARDEENNAISE



Route de Marche, 2  
4190 XHORIS  
BELGIUM  
Tel: +32 4 228 91 59  
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E-mail: [amelie@confiturelardennaise.com](mailto:amelie@confiturelardennaise.com)

## ACTIVITIES, PRODUCTS AND BRANDS

Existing for more than 50 years, situated in the south of Belgium, our key words are: production of organic and traditional jams, Belgian family business, small structure meaning flexibility. Product is pasteurized and controlled by an online metal detection system, 100% natural products - no additive and/or color added. In our range we have:  
Pur natur, organic jam, available in various formats.  
Vallée de l'Ourthe, traditional jam, available in various formats.

## CERTIFICATION

IFS certification



# DARI FOODS INTERNATIONAL



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Website: [www.dari.com](http://www.dari.com)

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## ACTIVITIES, PRODUCTS, INNOVATIONS AND BRANDS

Located in Verviers, in the heart of Europe, DARI Foods International is specialized in production of Premium Quality Couscous. This factory is part of DARI, an industrial group well known for its leadership and know-how in the production of couscous & pasta.  
Targeting distributors and copackers (Private label), Industrials  
Sizes: 500g, 1kg, 5kg, 25Kg, Big bags - by tanker truck.

## CERTIFICATION

Our factories operate under the international management quality systems and standards such as ISO22000 and IFS.



# Experts of Quality Couscous

Ethnic Market	Private Label	Industrials - Food Service
500g - 1Kg - 2Kg - 5Kg	500g - 1Kg - 2Kg - 5Kg	10Kg - 25Kg - 1Ton Big Bag

Made in Belgium



# DELY WAFELS



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B-7730 - ESTAIMPUIS  
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## ACTIVITIES, PRODUCTS, INNOVATIONS AND BRANDS

DELY WAFFLES is a manufacturer of frozen Belgian Authentic Waffles (Brussels Waffles), this in 2 sizes and weights 40gr and 80gr.  
Next to this we are a market leader in Europe on the Frozen Toaster Waffles 30gr, this in different packaging's (foodservice / retail) and recipe options: Gluten Free / Organic / Kosher / Halal / Wholegrain / Multigrain / Protein / Paleo / Chocolate / Fruits / ...

## CERTIFICATION

BRC AA and IFS Higher Level



# ECOFROST



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Website: [www.ecofrost.be](http://www.ecofrost.be)

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## ACTIVITIES, PRODUCTS AND BRANDS

We are producer of frozen French fries and products derived from potatoes.

## CERTIFICATION

BRC, IFS, Ethical trading initiative, SMETA, AFSCA, FAVV, FDA, Lean and Green, Feed Chain Alliance, AEO, Kosher, Halal

# Nos produits





# EUROFIT



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Website: [www.eurofit.be](http://www.eurofit.be)

**CONTACT**  
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## ACTIVITIES, PRODUCTS, INNOVATIONS AND BRANDS

Over the years, our group, which specializes in the production and sale of dairy products, has established itself as a preferred partner of major industrial and retail groups.  
Over the years, we have established ourselves as a preferred partner of major industrial and retail groups.  
Our product range includes:  
For supermarkets: long-life products (UHT milk, cream, condensed milk, café au lait, soy drinks, ), fresh products (creamy yoghurts, soy desserts, dairy drinks) and infant formulas.

## CERTIFICATION

IFS Broker, Organic and Halal on most of our products





# ILANGA NATURE



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Website: [www.ilanga-nature.com](http://www.ilanga-nature.com)

**CONTACT**  
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## ACTIVITIES, PRODUCTS AND BRANDS

Ilanga Nature is a family business specialized for several years in the production, harvesting and export of the most beautiful flavors of Madagascar and its neighbor Mauritius. We offer a wide range of rare honeys, vanilla (pods, extracts and powder), exotic fruit jams, spices and cane sugar.

## CERTIFICATION

ECOCERT (Organic)  
Halal (Certified)



# NUTRADIA



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Website: [www.nutradia.be](http://www.nutradia.be)    [www.nutradia.odoo.com](http://www.nutradia.odoo.com)

**CONTACT**  
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**ACTIVITIES, PRODUCTS AND BRANDS**  
Nutradia is a producer of Healthy Snacks based in Belgium. We are specialized in manufacturing Private Label Popped Chips on behalf of Leading Brands and Retailers. Our Popped Chips are Healthy Natural and Tasty. Our mission is to evolve consumers to a better-for-you snacking behavior by providing snacks that are healthy and delicious. Our Chips are made following the Air Popped Technology. High protein, Vegan, Low Fat, GMO Free, Halal suitable.

**CERTIFICATION**  
IFS - Kosher - Organic - AIB International - Accredited supplier of Leading companies





# PMSWEET



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**CONTACT**  
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## ACTIVITIES, PRODUCTS AND BRANDS

PMSweet, a Belgian company specialised in producing artisan-crafted macarons, shares and exports its expertise to professionals in the sweet treat domain.  
Our two certified production sites, one partially manual, the other entirely automated, mean we can meet all requests, even the most insane!

## CERTIFICATION

BRC, UTZ, Fairtrade cocoa & IFS





# PULVIVER



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Website: [www.pulviver.com](http://www.pulviver.com)

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## ACTIVITIES, PRODUCTS AND BRANDS

Pulviver is a producer of functional egg powders. The success behind Pulviver is innovation, product development and sustainability. Pulviver is part of an international network. Lodewyckx NV belongs to the Group and offers a wide range of egg products under COCOVITE brand name. Pulviver is a supplier of egg powders and namely the «INSTANT» egg albumen powders. COCOVITE offers a wide range of egg products.

## CERTIFICATION

Our certifications are: BRC, BIO, HALAL, KOSHER and KAT ([www.pulviver.com/certificates](http://www.pulviver.com/certificates) & [www.covite.be/en/certificates](http://www.covite.be/en/certificates)).



# ROYALE LACROIX



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Website: [www.royalelacroix.be](http://www.royalelacroix.be)

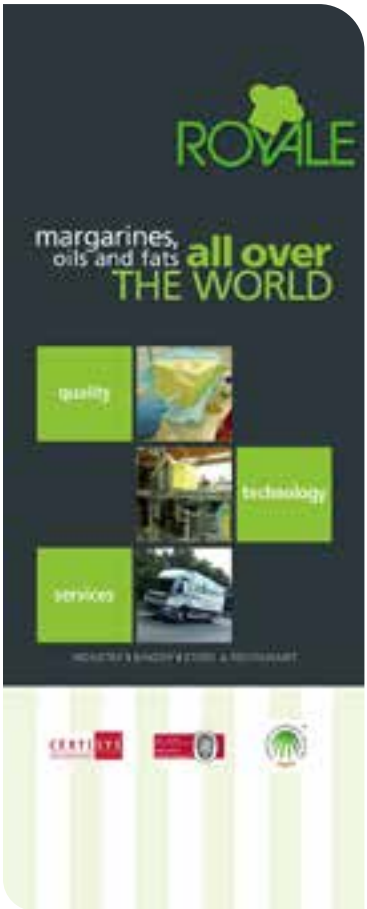
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## ACTIVITIES, PRODUCTS AND BRANDS

Royale Lacroix manufactures and markets a wide range of products mainly 80% vegetable margarines, 10% butter blends, concentrated fats... for cooking and alimentary uses. All formats 200gr, 250gr, 500gr, 2kg, 2,5kg, 10kg & 20kg blocs are available. For some volumes and on request, we offer the possibility to produce under private labels. Our own private brands are Ravi, Bomar, Valor, King Azur...

## CERTIFICATION

Halal, Certisys, FSSC22000



# UNIVERS DRINK



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## ACTIVITIES, PRODUCTS AND BRANDS

Since 2009, UNIVERS DRINK, whose best-known brand is Night Orient, has specialised in non-alcoholic festive drinks such as bubbles, wines, cocktails, spirits, liquors and beer. Univers Drink is currently one of the market leaders in Europe and exports to over 50 countries.

## CERTIFICATION

Halal and organic certification. We have also won several gold medals at the ITQI competition.







Wallonia.be

EXPORT  
INVESTMENT

## WALLONIA EXPORT & INVESTMENT AGENCY

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[welcome@investinwallonia.be](mailto:welcome@investinwallonia.be)  
[www.investinwallonia.be](http://www.investinwallonia.be)



Wallonia.be

Feel inspired

