



Conseil
National de
l'Ordre des
Pharmaciens du
Cameroun



INTERNATIONAL EXHIBITION

CAMEROON PHARMA EXPO
(CPE)



AGENDA

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SYNOPTIC SHEET



Name of the event

CAMEROON PHARMA EXPO – CPE



Organizer / Project Manager

National Council of the Order of Pharmacists of Cameroon



Sponsor

the First Lady Chantal Biya,
the high patronage of the Prime Minister,
the support of the Ministry of Public Health



Period

21–23 September 2023



Venue

Yaoundé– Cameroon



PRESENTATION

A space for international cooperation, based on tangible proven work, real innovations of experts in the pharmaceutical field from around the world. Exchange on health policies and strategies, enabling health actors to take full advantage of the fourth technological revolution, in order to reduce the gaps holding back truly inclusive and sustainable development.

Space for active interaction contributing to the sharing of national and international instruments and institutional reforms necessary to achieve the Sustainable Development Goals through a Global Health Strategy which proposes a reference framework for health issues. This Fair highlights the advances in health in Cameroon in total cohesion with the international SDG strategy while pooling energies around four major priorities including: Strengthening health systems while fighting against diseases; Strengthen health security at the international level; Promote the health of populations; Promote French expertise, training, research and innovation.



CONTEXT

The pharmaceutical industry sector has undergone many changes and restructuring in order to constantly be more efficient and innovative. At the service of humans, the main missions of the pharmaceutical industry are the discovery, development and development of ever more effective medicines and health products. As a job carrier, it offers great professional opportunities for profiles specialized in pharmacy, medicine, life sciences or engineering related to the world of health. Investing in Africa's health system is essential to achieving essential to achieving development goals.

Governments, communities, and international institutions must work together to achieve these to achieve these fundamental goals. What are the issues related to medical tourism and the export of health care? What observations can we make at the dawn of change? Major geopolitics? What developmental orientation is medical sector moving towards and who really benefits? These questions give rise many debates, many polemics, fundamental question about ethics the role of States and their responsibilities towards their fellow citizens.

Objectives

- Strengthen innovation capacities in Africa,
- Facilitate technology transfer,
- Strengthen the participation of women in cutting-edge technologies
- Conduct technology assessments,
- Present cutting-edge work done by multidisciplinary pharmacists
- Promote an inclusive debate on the impact of the pharmaceutical industry on the economy of countries



PARTICIPANTS

- High-level ministerial officials;
- Senior representatives of United Nations and African Union agencies,
- Leading researchers and practitioners,
- Senior executives from the ICT industry,
- Businessmen and women,
- National and international investors,
- Local and international media.



INDICATIVE ARTICULATION

Number of participants expected: About 1500, from Cameroon, the sub-region and outside the African continent.

Brief outline of the forum's schedule,

- Opening and closing plenary,
- Panels and Workshop,
- Exchanges with Keynote speakers,
- BtoB,
- Dinner,
- Networking.





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Become a Sponsor

Leader

20 Millions^F
30.487,8[€]

- Provision of 30m2 of exhibition space
- Inserting the logo on invitation cards
- Insertion of a four colors advertising page in the program book
- Insertion of the logo on the banners and posters
- Insertion in the other forms of communication throughout the forum (15 to 20 minutes)
- Presence of the logo in the TV spots
- Visibility of the leading sponsor during the gala dinner
- 1h of symposium
- Ad insertion
- Free registration for 100 people
- 60 invitation to the gala

Diamond

13 Millions^F
21.341,46[€]

- Provision of 20m2 of exhibition space
- Inserting the logo on invitation cards
- Insertion of a four colors advertising page in the program book
- Insertion of the logo on the banners and posters
- Presence of the logo in the TV spots
- Free registration for 40 people
- 30 invitation to the gala

Gold

9 Millions^F
13.720,41[€]

- Provision of 16m2 of exhibition space
- Insertion 1/2 of a four colors advertising page in the program book
- Insertion of the logo in the participants bags
- Free registration for 25 people
- 20 invitation to the gala

Silver

**5 Millions^F
7.622^e**

- Provision of 12m2 of exhibition space
- Insertion 1/2 of a four colors advertising page in the program book
- Insertion of the logo on banners and posters
- Free registration for 18 people
- 08 invitation to the gala

Bronze

**3,2 Millions^F
4.878^e**

- Provision of 8m2 of exhibition space
- Insertion 1/2 of a four colors advertising page in the program book
- Insertion of the logo on banners and posters
- Free registration for 10 people
- 05 invitation to the gala

Access

**1,8 Millions^F
2.743,8^e**

- Provision of 4m2 of exhibition space
- Insertion 1/2 of a four colors advertising page in the program book
- Insertion of the logo on banners and posters
- Free registration for 01 people
- 02 invitation to the gala

YOUR CHOISE	STATUS	FLAT RATE COST
	LEADER	20 Millions F/ 30.487,8 Euros
	DIAMOND	14 Millions F/ 21.341,46 Euros
	GOLD	9 Millions F/ 13.719,51 Euros
	SILVER	5 Millions F/ 7.622 Euros
	BRONZE	3,2 Millions F/ 4.573 Euros
	ACCESS	1,8 Millions F/ 2.743,9 Euros

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