



In light of H.E. President

## Abdel Fattah El-Sisi

President of the Arab Republic of Egypt's guidance on the importance of creating global partnerships to confront today's global challenges and advance sustainable economic development, driving forward the cycles of investment and development.

The Arab Women Investors Union, in coordination with the Businesswomen Association for Development; With Esteemed collaboration of the General Federation of Institutions and NGOs, have the pleasure to announce the 28<sup>th</sup> edition of the

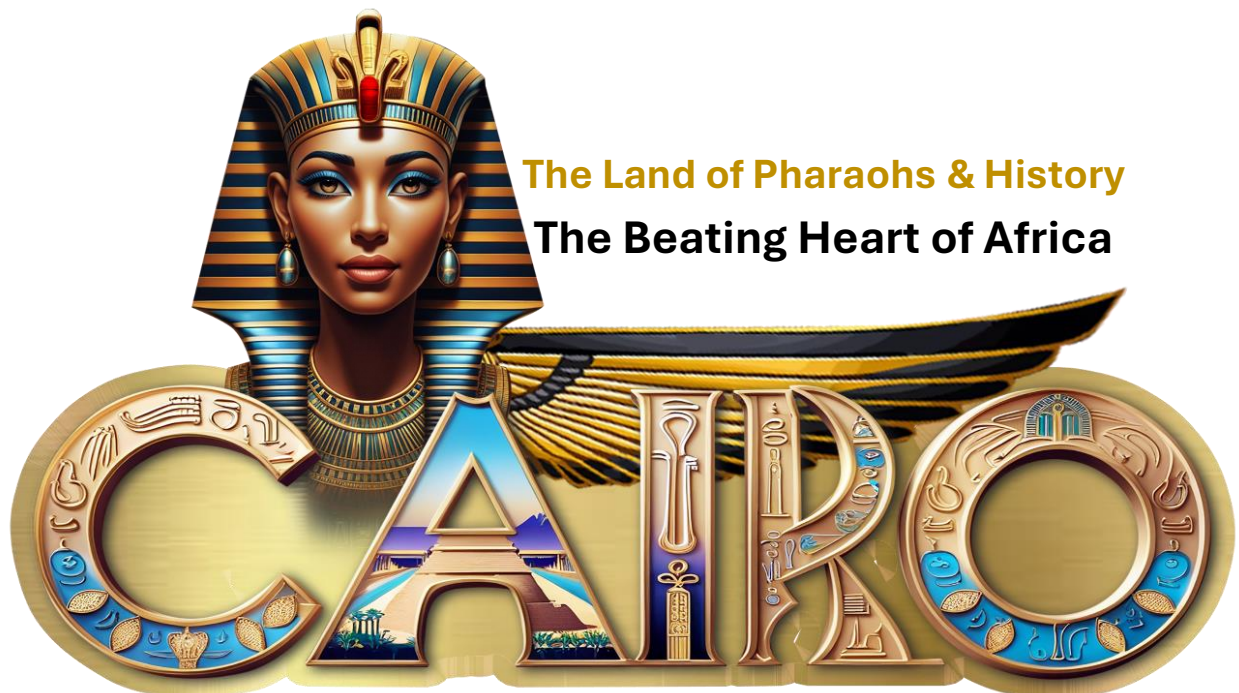
### Investment Summit

## Arab African Investment & International Cooperation

### Future partnerships - shared opportunities

In its 28<sup>th</sup> Edition

From the 19<sup>th</sup> to the 22<sup>nd</sup> of October 2025





The Summit stands as a distinguished gathering for enabling high-level investment opportunities, strengthening cross-regional cooperation, and advancing development-focused partnerships between the Arab region, Africa, and Friendly countries.

As the host nation and the headquarter of the Arab Women Investors Union, **Egypt** acts as a strategic gateway between Africa and the global economy. Its crucial role in international trade is reinforced by a network of bilateral and multilateral agreements across key regions:

- **COMESA** (Common Market for Eastern and Southern Africa)
- **Agadir Agreement** (Egypt, Morocco, Tunisia, and Jordan)
- **GAFTA** (Greater Arab Free Trade Area)
- **Egypt-EU Partnership Agreement**
- **Egypt-Turkey Free Trade Agreement**
- **Mercosur Agreement** (Argentina, Brazil, Uruguay, Paraguay)
- **EFTA-Egypt Free Trade Agreement**
- **QIZ & US-EFTA Agreements**
- **Egypt-Serbia Free Trade Agreement**

The upcoming edition of the **Investment Summit** serves as a distinguished gateway for economic collaboration, promoting investment opportunities, and building cross-regional alliances that support sustainable global development.

Benefiting from the participation of a high-level of countries' representatives from investment, tourism, trade, chambers of industry and commerce, representatives of civil society organizations, associations, federations, business councils, and representatives from **BRICS nations**, with **Egypt now a permanent member as of January 1, 2024**.

which will be considered a significant opportunity to reinforce cooperation in all development sectors. Embracing diverse perspectives and fostering a collaborative environment, this edition aims to propel economic growth and strengthen diplomatic ties across the participating nations.



The Investment Summit will be parallelly hosting:

**B2B, B2G, and B2I meetings**, linking viable projects with international stakeholders. The dialogues aim to unite the three pillars of investment success: **government leadership, private sector innovation, and international financing institutions.**

The Summit will also feature an accompanying exhibition with two main Pavilions:

- **The Development Pavilion**

Presenting a selection of investment-ready projects backed by feasibility studies and strong projected returns. This includes greenfield initiatives, expansion opportunities, and operational ventures ready for strategic partnerships.

- **The Products Pavilion**

Participating exhibitors will benefit from added-value exposure through branded display screens and on-site promotional visibility. Additionally, brochures or giveaway items will be included in the Summit's exclusive bags, distributed to all participants, investors, and decision-makers.

To complement the summit's formal agenda, an exclusive cultural and touristic program will be offered to all participating delegations.

## **Sons of the Pharaohs**

Designed to strengthen bonds between international representatives, this program supports deeper engagement and networking in an informal setting, reinforcing the outcomes of the B2B, B2G, and B2I meetings and fostering long-term collaboration beyond the official sessions.

The Summit and exhibition will be extensively covered by local and international high-level Media channels including TV, radio, and newspapers.

**From the Land of the Pharaohs to the Heart of the Future, we look forward to welcoming you. Towards a New Investment Era.**

Sincerely,

**Dr. Hoda G. Yassa**

President of the Arab Women Investors Union



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