

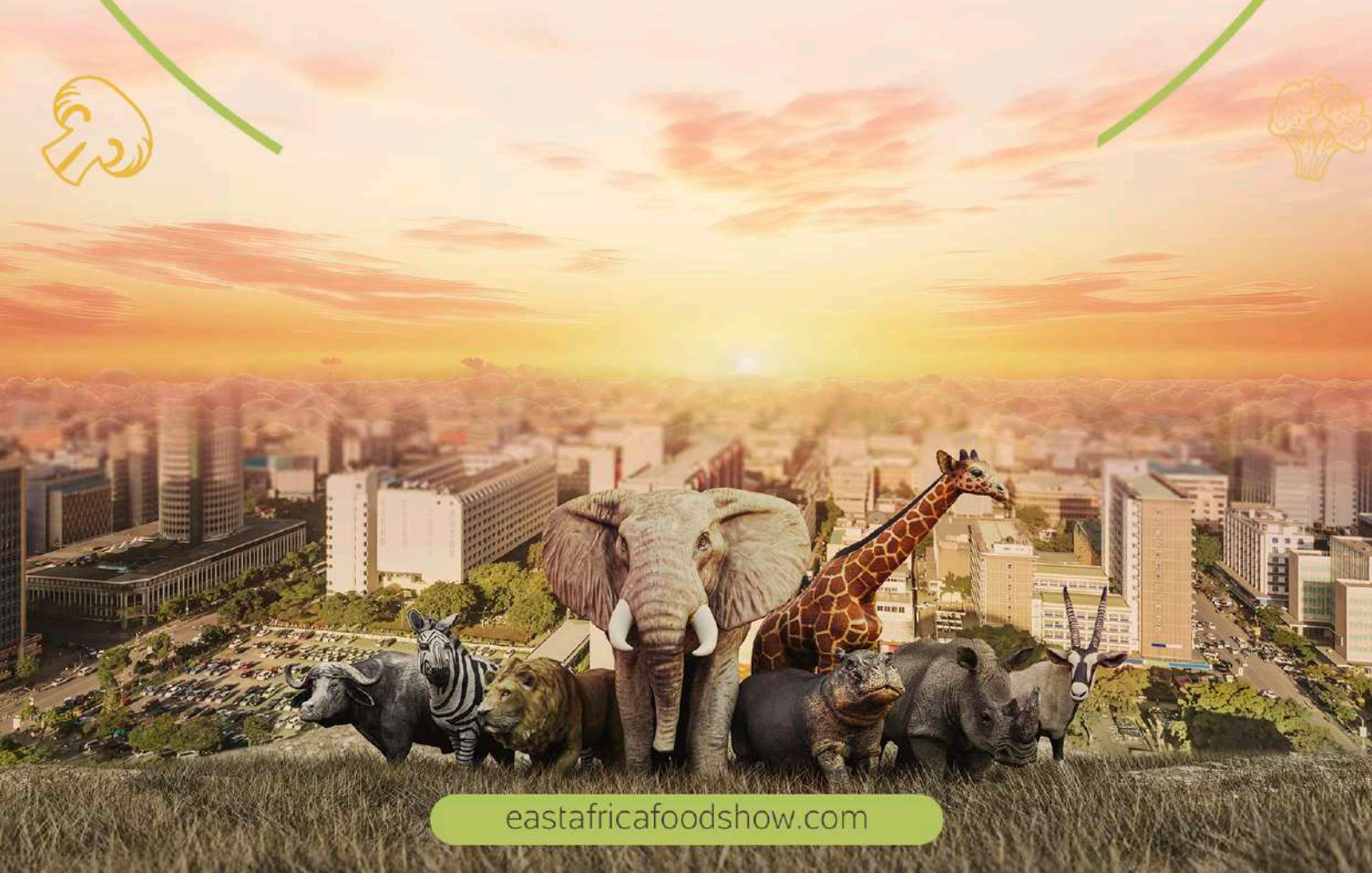
east africa food & beverage exhibition

East Africa **FOOD & BEVERAGE** Exhibition

02-04 May 2024

Sarit Expo Centre
Nairobi Kenya

Indulge in Taste



eastafricafoodshow.com



welcome to **EAFBE**

The Food industry in East Africa, already being one of the most diverse markets in the world is set to grow in a very fast pace. Covering a population in excess of **460 Million**.

2.5%



East Africa is already the most populous region in Africa, growing in excess of **2.5%** every year.

6.74%



The Market potential is much more evident comparing the Global Food market expecting to grow annually by **6.74%**.

33%



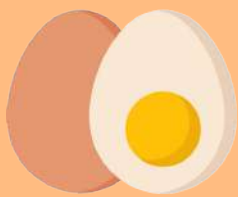
while East Africa forecasting a growth rate of **33%** (CAGR 2023-2028).

Why Should You Exhibit?

The increase in urbanization, along with the changing habits of the growing middle-income group in the region has spearheaded growth of African and International Chain stores and Retailers in the region. Along with the growing food processing industry, there is an abundance in domestic and imported Food Products.

The expertise of CNR Group of organising market leading Exhibitions Globally for more than 39 years, and having organised the leading International Food Exhibition in Istanbul for over 18 years. Observing the demand for a platform providing Food Producers and Traders to penetrate and grow their market share in the region, we believe it is the right place, and the right time to launch **East Africa FOOD & BEVERAGE Exhibition.**

Kenya, having earned the title of the biggest Trade Hub in the region, the exhibition taking place annually in Nairobi sets itself to be a must attend event for all the stakeholders of Food Industry that operates, or intends to operate in the region of East Africa from food Industry giants, to Innovative start-ups alike.



Fine Food



Frozen Food



Meat



Fresh Food



Dairy



Bakery



Drink



100%

Organic



Hot Drink



Out of Home



Sauce



Dried Foods

Exhibitor Profile



01

Local African
Food Producers

02

Beverage
Companies

03

Dairy Industry
Representatives

04

Agricultural
Suppliers

05

Specialty
Food Suppliers

06

Condiment and
Sauce Makers

07

Food Packaging and
Technology
Providers

08

Food Importers and
Exporters

09

Industry
Associations

10

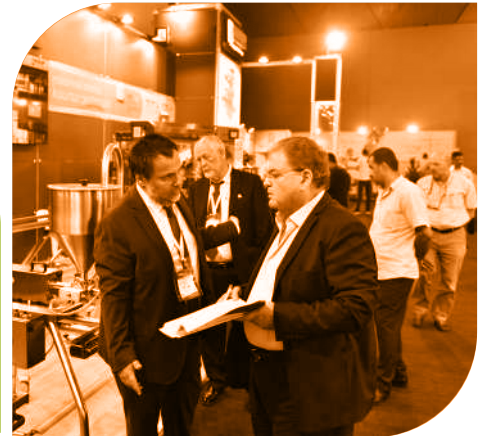
Sustainable Food
Initiatives

11

Logistics and
Supply Chain Firms

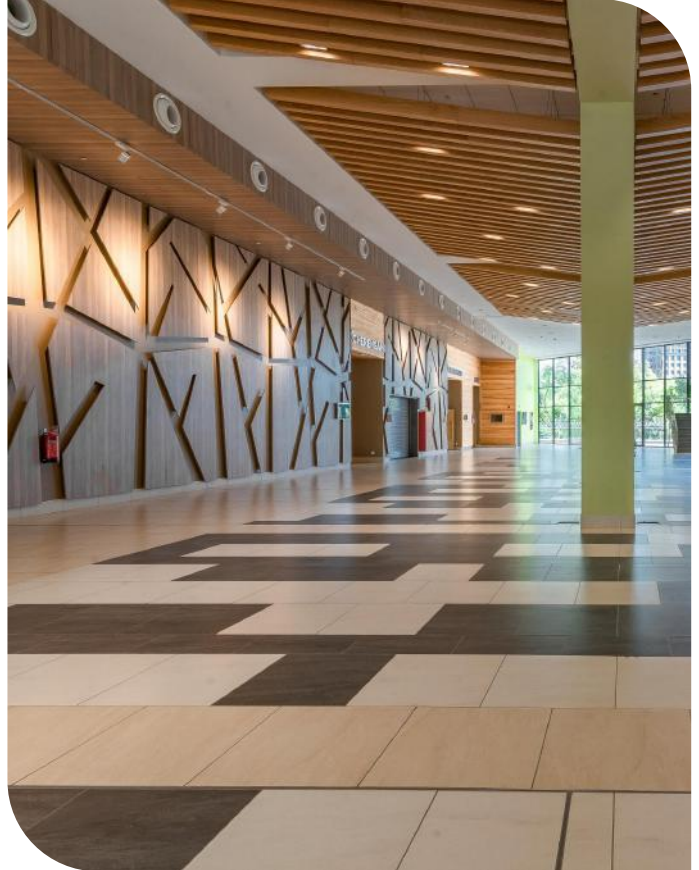
Strong Infrastructure

Sarit Expo Center is Kenya's largest custom built fairground, located inside a shopping mall in Westlands in Nairobi, known as East Africa's economic and logistics epicenter. Sarit Expo center is a prominent building especially for business events, exhibitions and conferences.



East Africa
FOOD & BEVERAGE
Exhibition

Sarit Expo Centre



The East Africa FOOD & BEVERAGE Exhibition caters to the Food Industry professionals,

Be inspired, with food innovations from around the globe

Discover opportunities in Cross Border Trade of Food Commodities,

Enter the market or Increase market Share by meeting buyers directly, placing your products into the shelf.



DEMOCRATIC REPUBLIC OF THE CONGO



ETHIOPIA



KENYA



RWANDA



SOUTH SUDAN



TANZANIA



UGANDA

eastbe

East Africa **FOOD & BEVERAGE** Exhibition

02-04 May 2024

Sarit Expo Centre
Nairobi Kenya

Indulge in Taste

Contact us

TO EXHIBIT



Okan Onaran



General Manager
International Exhibitions
okan.onaran@cnr.net

+90 534 509 83 03

TO EXHIBIT



Nihat Kilic



International Projects
Coordinator
nihat.kilic@cnr.net

+90 534 509 82 83

TO EXHIBIT



Sertac Ozmansur



Deputy General Manager
International Exhibitions
sertac.ozmansur@cnr.net

+90 533 270 18 09

eastafricafoodshow.com

+90 212 463 7800 | +90 212 465 7474 | info@cnrexpo.com | www.cnrexpo.com

THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174

CNRHOLDING