

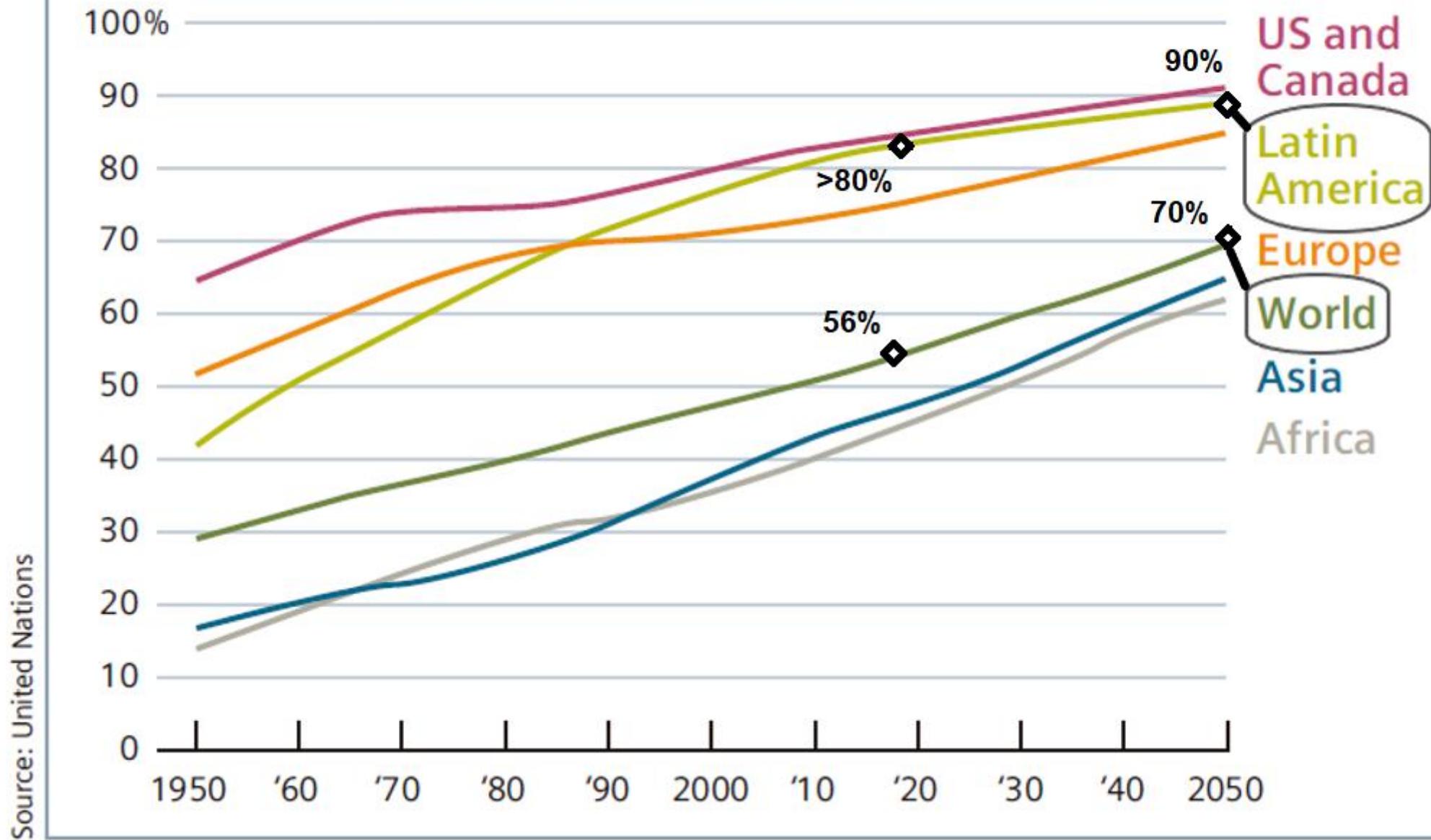


Smart City



More and more people are living in cities

Urbanisation in the different Index regions between 1950 and 2050



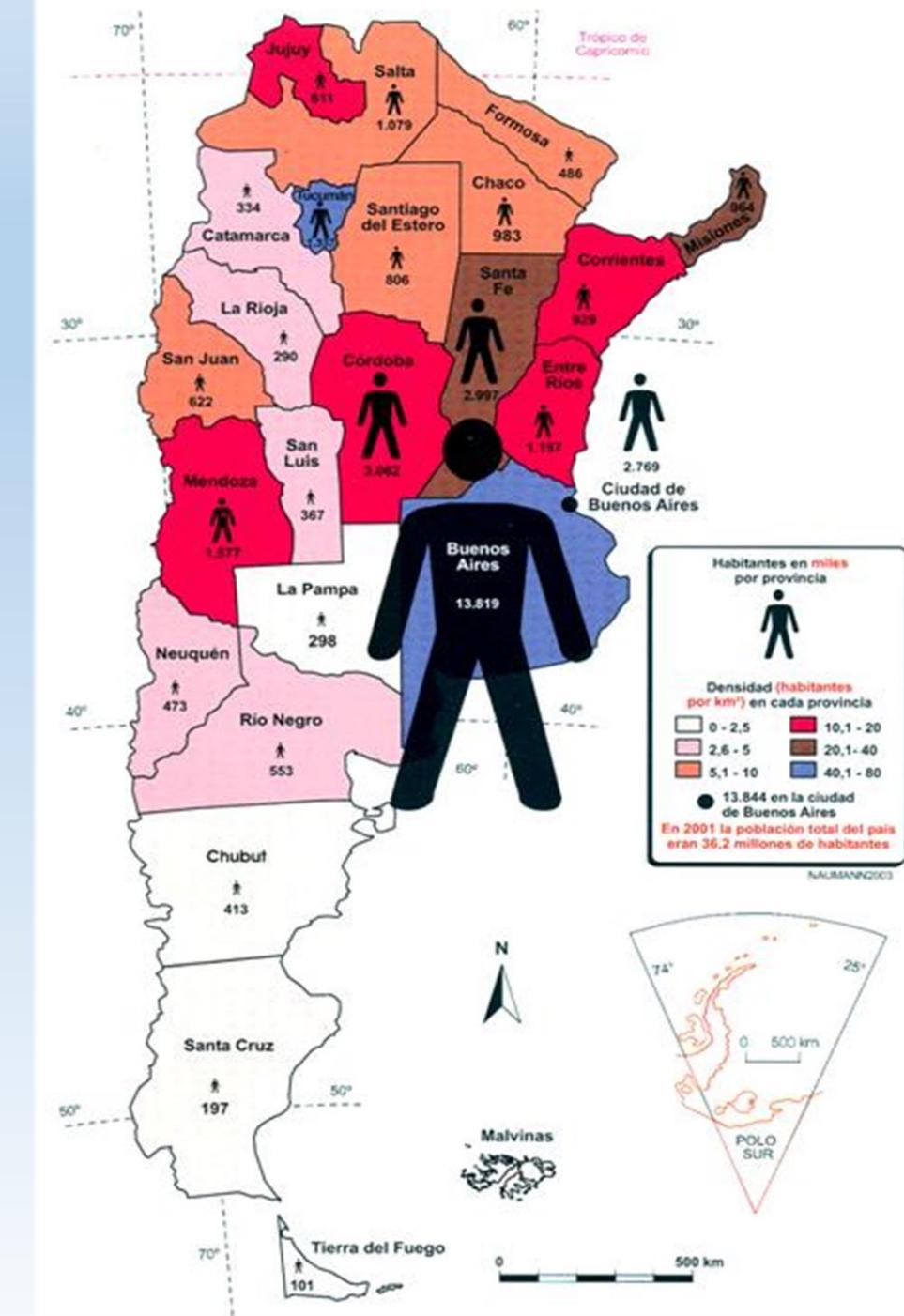
Population provinces vs. BA

BA, 3^e agglomération urbaine d'Amérique latine

15 millions en 2018

Métropole : 31 % de la population

Microcéphalie urbaine



Qualité de vie



Environnement et
durabilité



Gouvernance et
administration



Infrastructures et
services



SmartCity



Numérisation et
TIC



Économie et innovation



La société et sa
population



Mobilité et transports

Easy Park Smart Cities Index 2018/2017

City	Economy	Human Capital	Social Cohesion	Environment	Governance	Urban Planning	Infrastructure Outreach	Technology	Mercer Quality of Living Ranking 2019	
									Rank	Score
76. Buenos Aires	151	43	94	33	29	18	24	126	96	
86. Santiago	122	91	91	28	107	62	78	77	72	
107. Mexico City	94	44	116	147	91	54	37	146	86	
116. São Paulo	155	103	145	90	121	34	28	72	88	
117. Bogotá	124	90	143	62	48	136	68	103	151	
126. Rio de Janeiro	160	94	154	102	77	36	47	88	133	
129. Medellin	132	128	124	71	116	126	113	153	121	

100 Mexico City Mexico 4.84 4.94 1.17 1.26 4.03 3.08 1.44 8.10 1.27 6.54 1.00 3.15 2.82 2.11 2.30 7.40 3.90 2.33 4.20 3.19





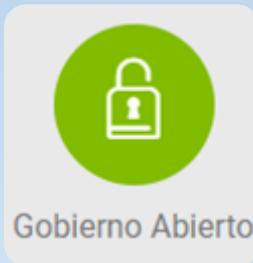
Solutions



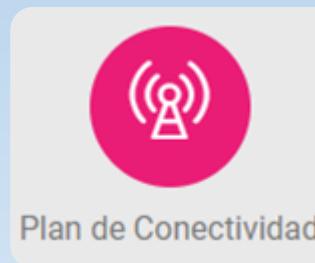
Secretaría de Modernización
Presidencia de la Nación



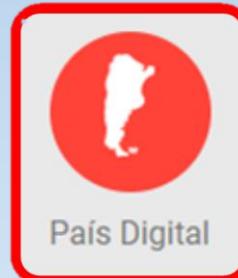
Empleo Público



Gobierno Abierto



Plan de Conectividad



País Digital



Gobierno Digital

Formation
Registre
unique
informatisé

Données
publiques
Transparence

Infrastructure
(internet, 4G)
Réglementation

Villes intelligentes
Plateforme d'apprentissage

Inclusion
numérique
Données publiques
Applications
mobiles

País Digital

Stratégie

Diagnostic

Renforcement des autorités
locales

Outils numériques

Capacitation des communautés



ESTADÍSTICAS DE

Sovereign Guarantee

PORTAFOLIO ACTIVO DE PRÉSTAMOS POR SECTOR

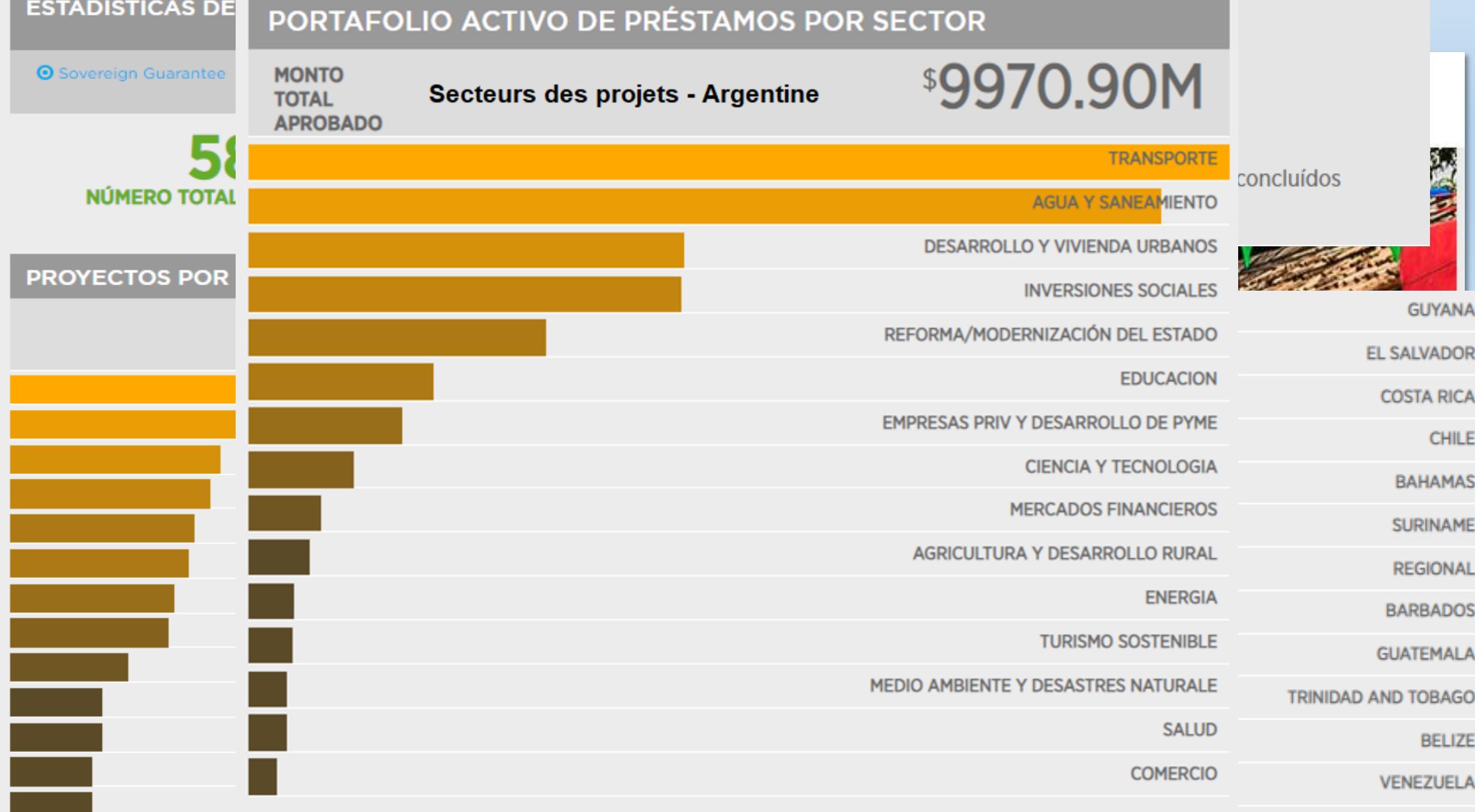
MONTO
TOTAL
APROBADO

Secteurs des projets - Argentine

\$9970.90M

58
NÚMERO TOTAL

PROYECTOS POR



concluidos



GUYANA



EL SALVADOR

COSTA RICA

CHILE

BAHAMAS

SURINAME

REGIONAL

BARBADOS

GUATEMALA

TRINIDAD AND TOBAGO

BELIZE

VENEZUELA

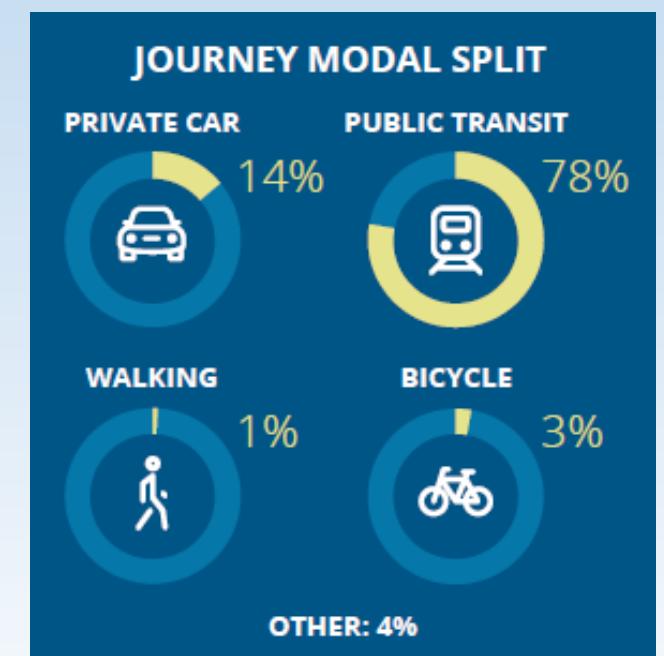


COPEN
HAGEN
IZE
EU



The 2015
Copenhagenize Index.
Bicycle-Friendly Cities.

Metrobus
Bus
Metro
Train
Vélo







ETS
4
NES
TOS

Ciudades inteligentes y sustentables en Argentina 2035

Tracer un plan d'action



redes

Centro de Estudios sobre Ciencia,
Desarrollo y Educación Superior.



Rosario

Cities in Motion Index 2018



Plan gouvernement numérique

300 démarches en ligne

Réseau public de fibre optique de 150 km

Portail de données publiques

Sites Web et applications

...

RANKING

130

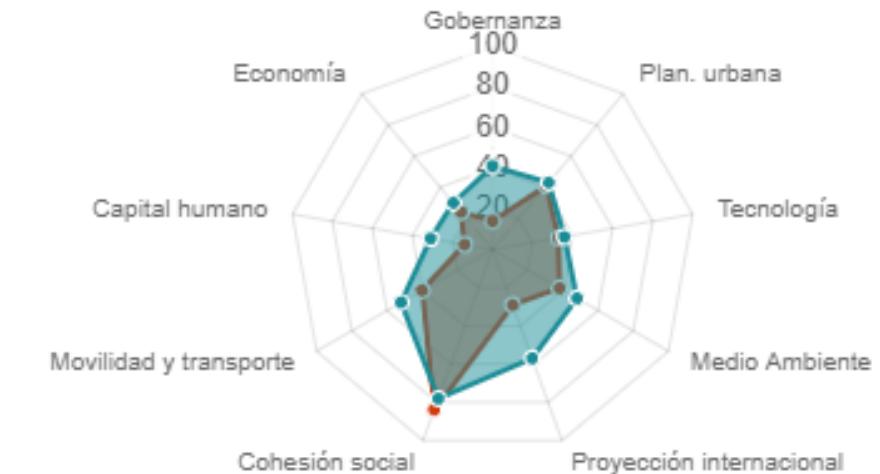
• Rosario (Argentina)



RANKING

76

• Buenos Aires (Argentina)





Controlá tu hogar desde cualquier parte del mundo

Pedí un presupuesto gratuito

Nombre

Correo electrónico

Enviar

A photograph of a modern, two-story house with large glass windows and doors. The scene is set at night, with the interior lights visible through the glass. Overlaid on the right side of the image is a dark call-to-action box containing text and input fields. The text reads "Controlá tu hogar desde cualquier parte del mundo" and "Pedí un presupuesto gratuito". Below this, there are two input fields labeled "Nombre" and "Correo electrónico", and a blue "Enviar" button.

Expo Smart City Buenos Aires 2019



- + 200 speakers
- + 150 businesses, institutions, ...
- + 8500 visiteurs
- + 100 autorités publiques
- + 200 séminaires, workshops, ...

SUPPORTING INSTITUTIONS



The page displays a grid of logos for various supporting institutions. The logos include:

- WORLD BANK GROUP
- UN HABITAT FOR A BETTER URBAN FUTURE
- Embajada Británica Buenos Aires
- Wallonia.be EXPORT INVESTMENT
- Cámara de Comercio Italiana en la República Argentina
- CCAB | Cámara de Comercio Argentino-Británica
- CAMARA DE COMERCIO ARGENTINO AUSTRIACA
- FIA FEDERATION INTERNATIONALE DE L'AUTOMOBILE REGION IV
- RECIA
- AusCham CÁMARA DE COMERCIO INDUSTRIAL ARGENTINO AUSTRALIANA
- CITIES FORUM
- ASEA ASESORAMIENTO EMPRESARIAL ARGENTINO
- ITBA Instituto Tecnológico de Buenos Aires
- UNIVERSIDAD SIGLO 21
- FACULTAD DE INGENIERIA Universidad de Buenos Aires
- Chile
- 100 RESILIENT CITIES
- ESCUELA DE GOBIERNO Diplomatura en Smart City
- IUC INSTITUTO UNIVERSITARIO DE CIENCIAS DEL DESARROLLO Sostenible Un programa de la Unión Europea
- FASTRACKINSTITUTE Accelerating Technology into Society
- FUNDACIÓN CIUDAD DE LA PLATA
- ar
- Instituto Ciudades del Futuro

An orange arrow points from the top right towards the "SUPPORTING INSTITUTIONS" section.





Silver economy...



Dont les soins portés aux personnes âgées...

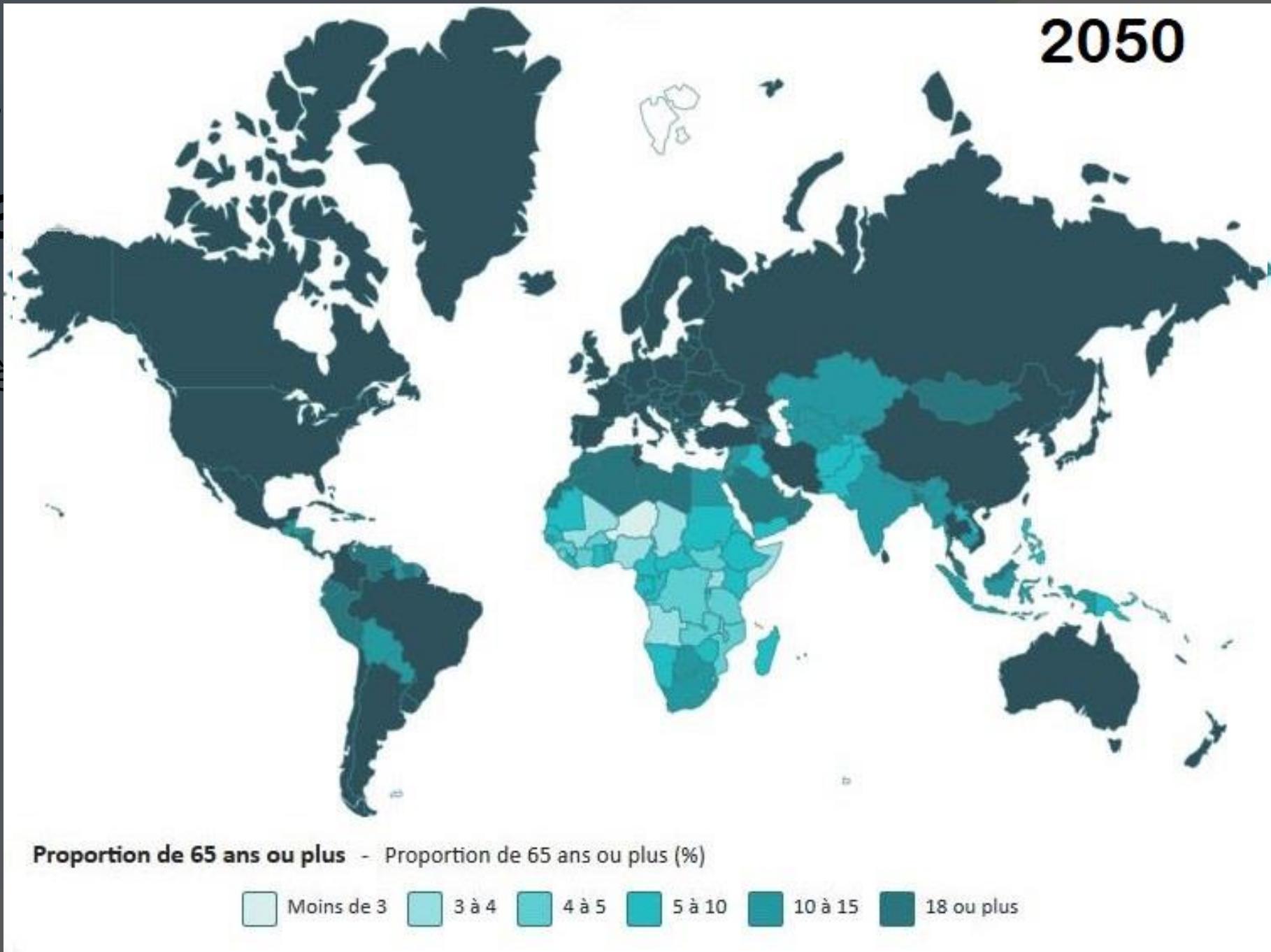
City	Economy	Human Capital	Social Cohesion	Environment	Governance	Urban Planning	International Outreach	Technology	Mobility and Transportation
76. Buenos Aires	151	43	94	33	29	18	24	126	96
86. Santiago	122	91	91	28	107	62	78	77	72
107. Mexico City	94	44	116	147	91	54	37	146	86
116. São Paulo	155	103	145	90	121	34	28	72	88
117. Bogotá	124	90	143	62	48	136	68	103	151
126. Rio de Janeiro	160	94	154	102	77	36	47	88	133
129. Medellin	132	128	124	71	116	126	113	153	121

Silver Economy



Le vieillissement de la population

Phénomène



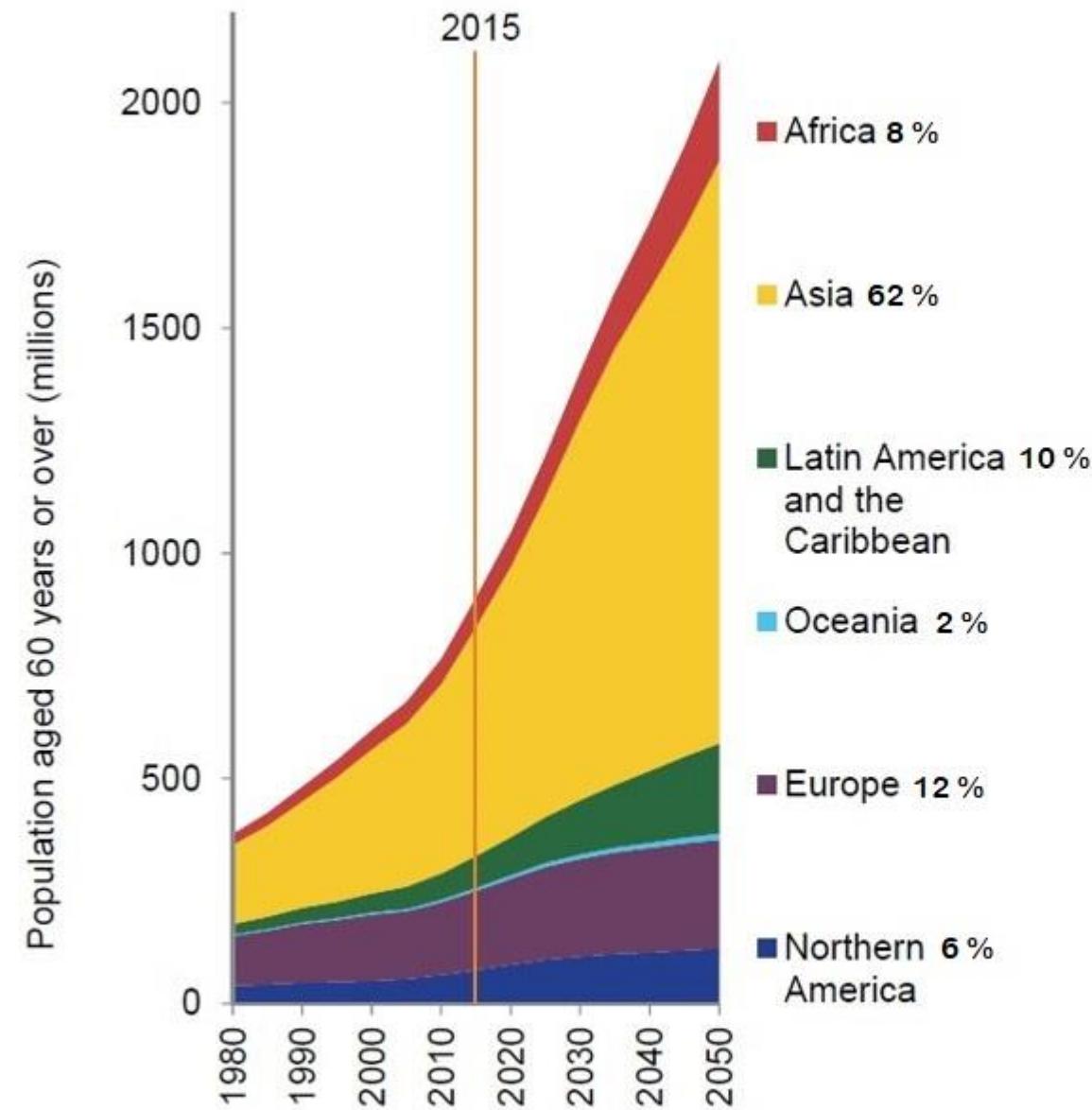
Le vie de la

Phénomèn

Transforma

Mesures in

Population aged 60 years or over and aged 80 years or over, by region, 1980-2050



Silver Economy

Produits et services

Améliorer la qualité de vie

Garantir l'autonomie

Allonger l'espérance de vie



Pionniers européens

2013, initiative politique sous François Hollande: filière industrielle

#SilverExpo : 2013 → ..., expo annuel

50ne de startups

CA France
2017 : 85 milliards d'euros
2022 : 96 milliards d'euros

CA Japon
700 milliards d'euros
Leader mondial ?



ACTEUR DE LA
SILVER ECO

FILIÈRE INDUSTRIELLE SOUTENUE
PAR LE GOUVERNEMENT FRANÇAIS

@SilverEco_Fr

www.silvereco.fr

www.france-silvereco.fr



www.silver-economy-expo.com

**SILVER
VALLEY**

www.silervalley.fr

Amér

Amérique la

Les plus con

OEA, Organi

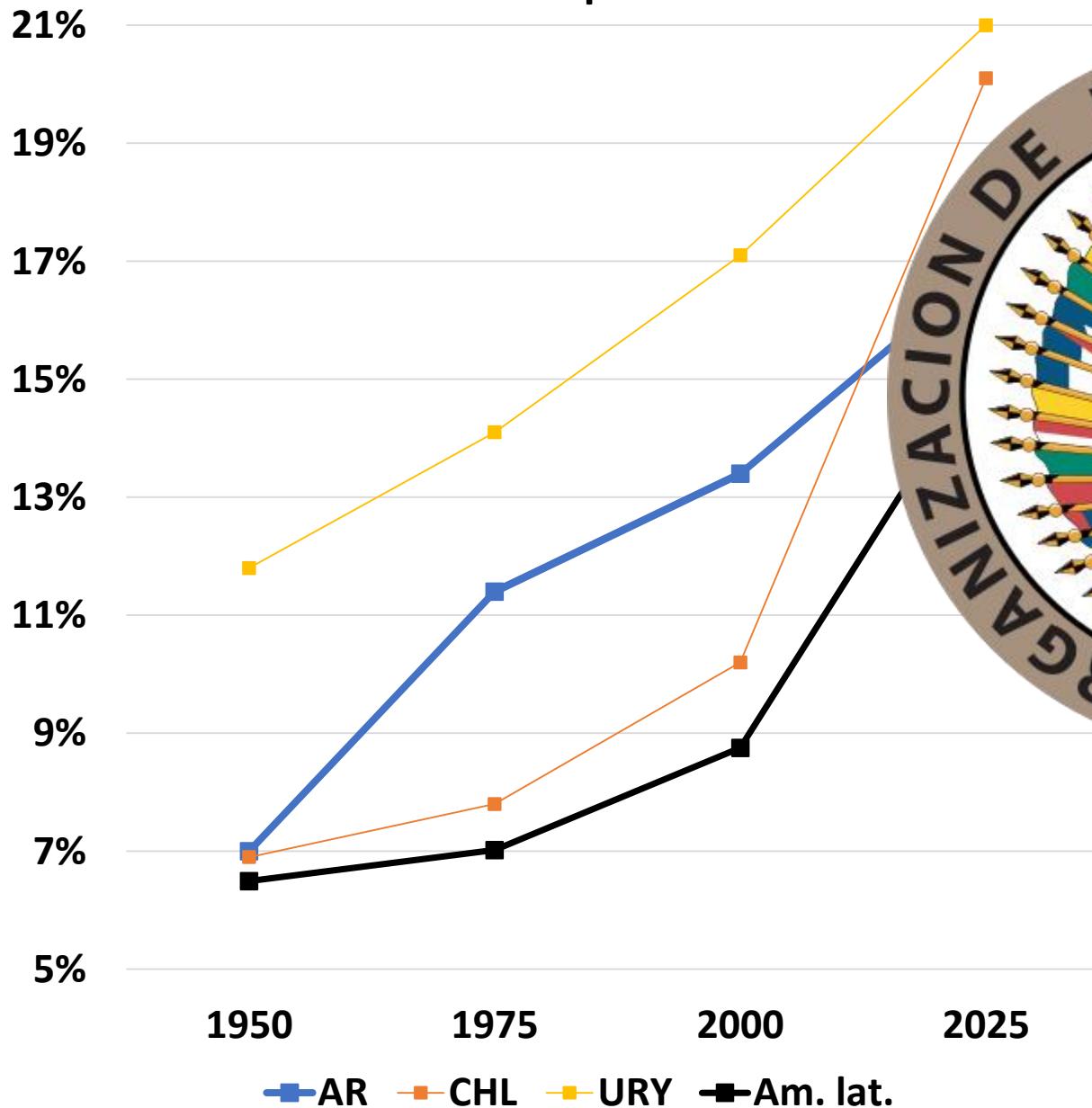
Conve

Derec



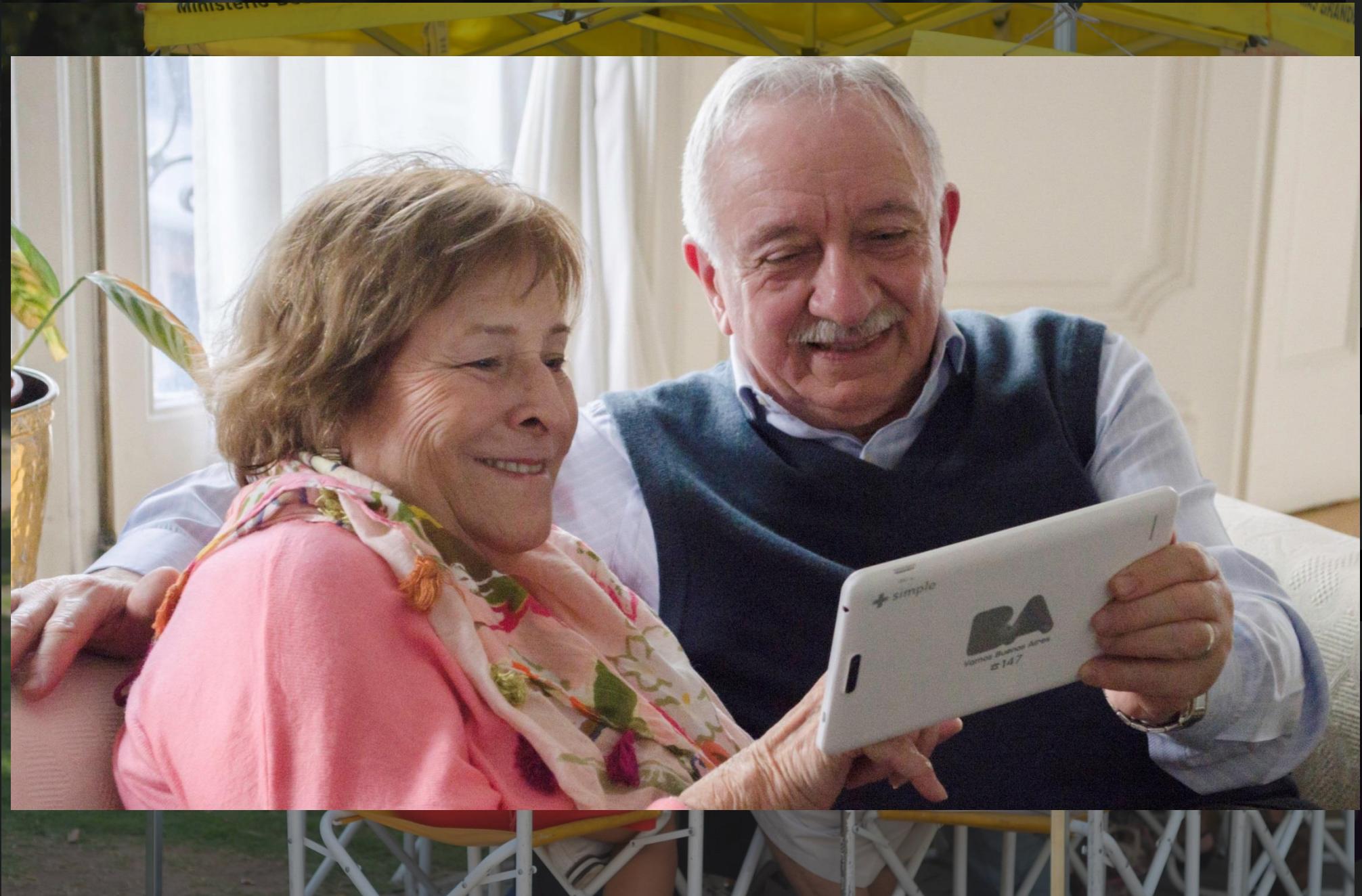
Ministerio
Preside

Pourcentage de la population de 60 ans et plus en Amérique du Sud



de Argentina
y Salud para los

oNEAS
CIMIENTO ACTIVO Y SALUD



Bue

Protect

Vieilliss

Activité

+Simple

Silver
Economy



Smart
City

