



## ESTONIA

# BROADCASTING

### Market Overview

Picturing Estonia on a global market map, it is not only the home of **SKYPE** and one of the world leaders in **health record digitalization**; it is also much known because of its various **E-SOLUTIONS** like **e-office of taxes** for the tax return, **the e-elections** for vote through the Internet, **e-school**, **e-police**, **e-healthcare** and so on. However in the broadcasting sector Estonia is historically (ex USSR) not so active and is much depending from its Baltic neighbors – Latvia and Lithuania.

The Estonian **Television** is well developed with a great number of Estonian **TV chains** offering different services from advanced Estonian media companies. **LEVIRA** [www.levira.ee](http://www.levira.ee) managing clients' critical service chains, which bring the **TV and radio programs, video files, ERP** and other services to the end users. **ELION** [www.elion.ee/biznes](http://www.elion.ee/biznes) and **EMT** [www.emt.ee/en/ari](http://www.emt.ee/en/ari) part of the international **TELIA SONERA GROUP**, are offering a wide range of **integrated mobile, broadband, TV, and IT solutions**, as well as valuable content to both residential and business customers. According to the data of Ministry of Culture of Estonia being the responsible institution for broadcasting policy, the broadcasting sector consists of approx. **90 businesses** employing around **1,500 people**.

There are more than **30 cinemas** in Estonia. The main popular cinemas are located in the largest cities of Estonia like Tallinn, Tartu, Parnu. **FORUM CINEMAS**: [www.forumcinemas.ee](http://www.forumcinemas.ee), **ARTIS KINO**: [www.kino.ee](http://www.kino.ee), **CINAMON**: [www.cinamon.ee](http://www.cinamon.ee), **KINO SOPRUS**: [www.kinosoprus.ee](http://www.kinosoprus.ee), **KINO DIVA**: [www.clubdiva.ee](http://www.clubdiva.ee) and **KINO KOSMOS**: [www.kinokosmos.ee](http://www.kinokosmos.ee) which after a renovation has become the most advanced **IMAX cinema** in the Baltic States. There is also **AMADEUS KINO** located in the same building of the 5 main and most advanced concert and conference halls of Estonia – **JOHVI KONSERDIMAJA**: <http://www.concert.ee/kino-amadeus>.

The **FILM INDUSTRY CLUSTER** of Estonia [www.filmestonia.ee/directory](http://www.filmestonia.ee/directory) unites 17 leading companies among which there are **producers** (feature and documentary films, TV programs and series, commercials etc.), **post-production studios** (both picture and sound post-production), animation studios and film event organizers.

Around **10 film forums & festivals** are taking place every year in the country, with the most popular being **TALLINN BLACK NIGHTS FILM FESTIVAL (BNFF)**: <http://2016.poff.ee/eng>. Together during the festival takes place **INDUSTRY@TALLINN**, the annual summit of film industry which is meant for the film industry professionals all over the world to exchange information and contacts: [www.industrytallinn.com](http://www.industrytallinn.com).

The main entertainment company in Estonia is **BALTIC DEVELOPMENT GROUP (BDG)**: [www.bdg.ee](http://www.bdg.ee) covering also Lithuania and Latvia. The company has more than 18 years of experience in **creating shows and events** and providing **entertainment services** for different publics and occasions. Also, **ESTONIAN CONFERENCE CENTER** [www.eestikonverentsikeskus.ee](http://www.eestikonverentsikeskus.ee) should be mentioned concerning entertainment field as it is one of the main events organizers in Estonia (conferences, seminars, exhibitions)

The National Support for movie production and media industry is growing every year: if on 2013 it was 6.128.760€, then for **2016 the amount is 10.390.612€**: <http://nkc.gov.lv/en/wp-content/uploads/sites/2/2014/09/FF-2016-web.pdf>.

## Main Players

The top media and broadcasting equipment providers in Estonia are:

**EVENTECH**: [www.eventech.ee](http://www.eventech.ee) providing rental, sales, and installation of **professional sound, lighting, video, and stage equipment** with an experience of more than 25 years;

**HIFI EXPERT**: [www.hifiexpert.eu](http://www.hifiexpert.eu) providing **audio - visual equipment** as **stereo, speakers, cables, home theaters** from **media rooms** to whole house audio, home theaters to **private cinemas**;

**CINEUNIT**: [www.cineunit.com](http://www.cineunit.com) offers camera equipment packages and film services;

**HANNU PRO** (branch office): [www.hannu-pro.com](http://www.hannu-pro.com); offering technical solutions for **media production, telecommunication & broadcast systems** having the head office in Riga and branches also in Vilnius, Bulgaria, Georgia;

The main exhibition hall of ESTONIA **PROFEXPO** is located in Tallinn: [www.profexpo.ee](http://www.profexpo.ee) having **four exhibition halls** with a **total area of 11000 m<sup>2</sup>**.

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