Executive summary

**The Confectionery Industry in Croatia 2019**

The Croatian confectionery industry is considered one of the most important branches of the Croatian food industry.

One of the reasons why chocolate consumption increases over time is the fact that eating chocolate is one of the most effective methods for releasing psychological tensions.

The introduction of the study is a general overview of the confectionery industry in Croatia, the main part (plot) of the study gives a brief description of each of the most famous confectionery producers in Croatia and the end (conclusion) gives you also a brief description of the most famous chocolate festivals, plus basic information about the upcoming chocolate museum in Zagreb.

We want to give you a brief overview of what we are talking about in this study, and hopefully, make your reading interesting and informative about the confectionery industry in Croatia.

Referring to the content of the study:

* The Confectionery Industry in Croatia (general overview)
* The Confectionery Industry is a Top Croatian Industry
* Croatian producers of chocolate, biscuits, crackers, cookies, etc.
* The most popular chocolate brands & products in Croatia
* Croatia – Demand for Confectionery Ingredients
* Craft chocolate in Croatia
* Chocolate festival Opatija
* Dessert festival
* Chocolate museum Zagreb
* The list of the distributors (general)